

Idle-Free Zone Campaign

SLOGAN CONTEST



• • •
Hey Kids...

Can you think of a
catchy phrase?

Help keep our air clean
and win a \$100 prize!

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Dear Parents and Students:

In conjunction with our No Idling Campaign, we will be posting signs around the area to remind parents and caregivers to shut off their engines at pickup! So, we thought it appropriate that our slogan come from one of our very own Washington School students.

Please keep in mind that the slogan should be short and catchy, and will need to fit on a typical size traffic sign with a logo. **The limit is 10 words.** The deadline for the contest is May 8, 2009. It is permissible to use the words "No idling" in your slogan.

First Prize: \$100 Wyckoff Chamber of Commerce Gift Certificate, which can be used at any Wyckoff store, donated by the non-profit Friends of Wyckoff. The runner up will receive a \$20 *Tons of Toys* Gift Certificate, donated by Tons of Toys. We want you to spend your prize money in Wyckoff, because shopping locally saves gas and promotes cleaner air too. Thank you to our sponsors!!!



Parents: Please join us in providing cleaner air for our kids by signing the No Idling pledge on the back of this paper and return by May 8 with your child's entry.

My Slogan:

This contest form has been printed on 100% recycled paper, courtesy of Wyckoff ReMax.

Washington School No Idle Zone Pledge

Idling Reduction Pledge Form

I _____ hereby pledge to my child
(Name of Parent)

_____ that I will improve
(Name of Child)

and protect the quality of air in our community by not unnecessarily idling any car I drive.

Signed by (Signature of Parent) _____

Date _____

Witnessed by (Signature of Child) _____

Class _____

(To reduce air quality and health impacts, it is recommended that you idle your vehicle no longer than 30 seconds.)